

A Leading Provider of Smart, Connected and Secure Embedded Control Solutions



Philippe COUTON 10th March 2021



- short "statement" from each or some of us on the market view (max 2 3 slides) to introduce each ones view
- we should develop 2 or 3 guiding headlines / questions we would want to us to drive the discussion where each of us could have

PANEL SESSION on Supply Chain Robustness



Manufacturers View – The Situation

• Shortage Main Reasons :

- Chip demand outstrips supply by 30% Shortage could last 1 year
 - Pandemic hit certain customers as Automotive, expectation is HIGH in 2021 on this market (40% of car Manufacturing cost is Electronic)
 - Trade war US/China => Huawei ordered by anticipation as much as possible
 - AMD increasing his demand : PS5 still in shortage, Xbox...
 - Growth of IOT (Mainly in 200mm Wafer Fabs)
 - Apple renewing his portfolio
 - Increasing demand for consumer electronic products and chip usage of 5G mobiles phones (30% more than 4G phones)

Consequences Front-end (Wafer Fabs)

- Wafer Fab : Capacity constraint first coming from Wafer Fab capacity limitation (TSMC/UMC/...)
 - Lead times increasing
 - Start only on orders
- Situation for Aerospace and Defense
 - Low volume High ASP
 - Often treated as engineering lots (Low volume, specific follow-up) and Engineering is now 2nd priority in all External Wafer FABs
- **Microchip case** : diversified/high volume/wide portfolio range => capability to INFLUENCE on Wafer Fab to start lot for Engineering and A&D

Consequences Back-end (Package & Test)

- Plastic capacity issue in OSATs : ANAM-ASE-... => delays
- Microchip anticipated and has invested in more capacities Plastic & Ceramic in his Microchip plants in Thailand
- Ceramic : high risk of delays (Ceramic Demand increased for Automotive, reduced number of players)
- Microchip recommended to all customers to provide a clean forecast
- Microchip A&D Final Test : No capacity issue All IN HOUSE



Manufacturers View – Consequences & Advices

• General Consequences :

- The entire global semi-conductor supply chain is struggling as it has never in the past
- From material, to wafer Fab, assembly, test, everyone is fighting to respond to this extremely high demand
- Chip shortage has caused prices to rise for certain semiconductors, delays in filling orders and auto makers to idle factories
- Wafer FABs are ending discounts and increasing wafer prices
- **Consumers** may see delays in getting new cars and some electronic devices, and possibly higher prices.
- Many manufacturers have announced **extended lead times** and products on **allocation**
- Microchip today less impacted due to its internalization strategy and added capacity installed in the "Covid Storm crisis"
- Prices increases
 - Almost all manufacturers sent some price increase notices to customers (Renesas Electronic, Microchip, NXP Semiconductors, ...)
 - => due to increase in raw material and packaging costs

Advices

- Work in close **collaboration** with your key suppliers
- Be curious to uncover the exact Supply Chain in place
- Sign letter of **engagement**
- Commit on a clean backlog NCNR
- Give visibility by booking 1 year ahead

- Be clear on your **priorities**
- Be Proactive instead of Reactive !



Microchip Announces Industry's First Space-Qualified COTS-Based Radiation-Tolerant Ethernet Transceiver and Embedded Microcontroller

https://www.microchip.com/pressreleasepage/microchip-space-qualified-cots-based-radiation-tolerant-transceiver-and-microcontroller



Thank You

